

CASH IS ONE OF YOUTUBE'S BIGGEST AND MOST OUTSPOKEN BASKETBALL AND FITNESS PERSONALITIES WITH OVER 5M FOLLOWERS ACROSS SOCIAL. HIS CONTENT IS A MIX OF NBA 2K, IRL BASKETBALL AND VLOGS, OFTEN SHOWING OFF HIS EXTENSIVE SNEAKER COLLECTION AND IS WELL KNOWN FOR HIS LARGE PERSONALITY AND OUTSPOKEN REACTIONS TO BASKETBALL NEWS.

Social Statistics

9.4M

168K

Monthly Views AVG Video Views - 30 YT Subscribers

Audience Demographics







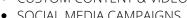
77% U.S. 12% Women 4% CANADA

10% 13-17 **GAMING** 42% 18-24 **SPORTS** 2% AUSTRALIA 25% 25-34 VLOGS

1% PHILIPPINES 13% 35-44 FITNESS

Partnership Opportunities

- SPONSORED VIDEOS
- CUSTOM CONTENT & VIDEOS
- SOCIAL MEDIA CAMPAIGNS.
- CONTESTS & GIVEAWAYS



ON-SITE ACTIVATIONS

Previous Partnerships















Keeps DURACELL

Social Media Platforms

CASH MAIN CASH REACTS CASH SHORTS















4.3M

Contact

Chantal Rotondo Long Haul Management 617.669.4973 chantal@longhaulmgmt.com longhaulmgmt.com