

CASH



About

CASH IS ONE OF YOUTUBE'S BIGGEST AND MOST OUTSPOKEN BASKETBALL AND FITNESS PERSONALITIES WITH OVER 5M FOLLOWERS ACROSS SOCIAL. HIS CONTENT IS A MIX OF NBA 2K, IRL BASKETBALL AND VLOGS, OFTEN SHOWING OFF HIS EXTENSIVE SNEAKER COLLECTION AND IS WELL KNOWN FOR HIS LARGE PERSONALITY AND OUTSPOKEN REACTIONS TO BASKETBALL NEWS.

Social Statistics

9.4M Monthly Views | **168K** AVG Video Views - 30 | **6.7M** YT Subscribers

Audience Demographics

88% Men 12% Women	77% U.S. 4% CANADA 2% AUSTRALIA 1% PHILIPPINES	10% 13-17 42% 18-24 25% 25-34 13% 35-44	GAMING SPORTS VLOGS FITNESS

Partnership Opportunities

- SPONSORED VIDEOS
- CUSTOM CONTENT & VIDEOS
- SOCIAL MEDIA CAMPAIGNS
- CONTESTS & GIVEAWAYS
- ON-SITE ACTIVATIONS

Previous Partnerships



Social Media Platforms

CASH MAIN	CASH REACTS	CASH SHORTS				
4.3M	2.3M	155K	1.3M	1.2M	864K	772K

Contact



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